

**For most parents, one of the first important decisions you make is choosing the best setting and program for your child during the day. Now there's help... ExceleRate® Illinois**

ExceleRate Illinois is a quality recognition and improvement system designed to make continuous quality improvement an everyday priority among early learning programs.

Parents can use the recognition system to find early learning programs – whether they are licensed in-home child care, child care centers, Head Start or school based preschool – who focus on quality.

## Why Quality Matters

**New research in science and brain development shows that its how you engage with a child through the first five years that shapes the child's ability to be successful in life.**

When quality is a focus, children are more prepared for school and life.

## Prepared for School

- Achieves basic milestones in intellectual, physical, emotional and social development
- Acts curious and ready to learn
- Interacts well with other children and caregivers

## High Standards

**ExceleRate Illinois recognizes early learning programs who make quality a priority.**

A program's ongoing efforts to improve the quality of care can earn them one of four Circle of Quality designations. Every early learning program who participates in ExceleRate Illinois makes quality a priority. But the higher the awarded designation, the more each program makes meaningful improvements that better prepare children for school and life.



## Search for a Quality Provider

**Right now, parents can use our website at [www.exceleRateillinois.com](http://www.exceleRateillinois.com) to find programs in Illinois.**

Parents can take advantage of the wealth of resources on the website to help you learn more about whole child development and the different ways you can help your child learn and grow.

## Prepared for Life

- Higher college attendance and graduation rates
- Greater job stability and earning potential and lower incidence of poverty
- Healthier living, both physically and mentally



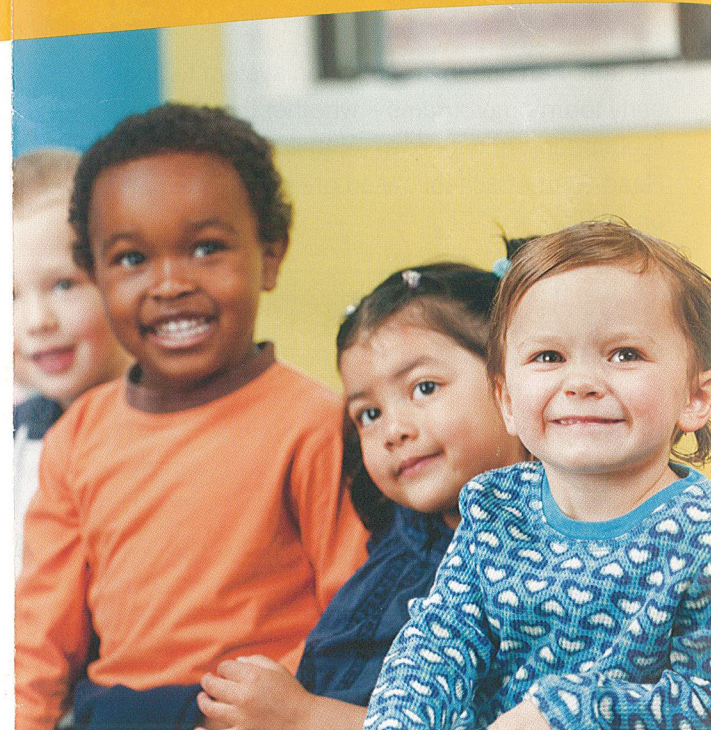


and in Every  
Way for the First  
Five Years

Let ExceleRate Illinois help you  
find a quality-focused early  
learning program in Illinois.

To learn more visit  
[www.exceleRateillinois.com](http://www.exceleRateillinois.com)  
or call 866.697.8278.

Quality  
Every Day



Preparing  
Children for  
Success

ExceleRate® Illinois is administered through INCCRRA under the joint direction of the Governor's Office of Early Childhood Development, the Illinois Department of Human Services, and the Illinois State Board of Education.



Preparing  
Children for  
Success